

**GOALS:**

*Sustain regional economic momentum while building the systems needed for long-term competitiveness.*

The following goals revolve around a single unifying priority: drive regional economic growth by landing, retaining, and expanding businesses—and ensuring the policy, talent, and infrastructure (sites, housing, energy) conditions are in place to support those wins.

**METRICS:**

- To match U.S. GDP growth, the region aims for 12K jobs and \$4.5B in annual capex—\$1.1B above the 15-year average.
- 2025 project announcements advanced to deployment: job hiring, real estate, etc.
- Identified supply-chain gaps addressed through strategic partnerships.
- Improvements in regional value proposition.

**GOALS:**

**1. DOWNTOWN & REGIONAL DEVELOPMENT**

**Strengthening the foundation to enable business growth.**

- Drive place-based transformations through the Phase 2 Downtown Plan (sustainable funding, activations, and NFL Draft), Mon Valley strategy, and continued support for regional priority sites.
- Strengthen talent, housing, and site-readiness strategies through coordination, and local, state, and federal policies.

**2. BUSINESS ATTRACTION, RETENTION & EXPANSION**

**Converting opportunity into lasting economic impact.**

- Maintain major investment announcements at levels comparable to 2025.
- Move all 2025 project wins from announcement to deployment.
- Expand ~25 robotics/AI firms and 5+ manufacturing companies through integrated attraction, retention, expansion, and supply-chain strategy as well as revamped workforce sourcing and support.

**3. POLICY & ADVOCACY**

**Create the conditions for economic competitiveness, reliability, and growth.**

- Continue CNI tax phase-down and downtown reinvestment legislation.
- Expand state and federal permitting reform.
- Grow incentives like job creation and research/development credits.
- Develop a statewide energy plan that ensures reliability, affordability, and competitiveness while supporting next-gen technologies.
- Secure federal funds to expand manufacturing and the energy industry, and to continue to drive innovation in high-growth sectors like life sciences and robotics/AI.

**4. THOUGHT LEADERSHIP**

**Elevate regional visibility and insight to guide decision making.**

- Elevate visibility with communications, events, and high-quality analysis.
- Deliver trusted research and insights to guide regional decision making.
- Engage 10 counties and Pittsburgh, and lay the groundwork for the 2027–2029 regional agenda.