## Pandemic Response

**GOAL:** Prevent delays in recovery

- Enact further state and federal COVID relief legislation to aid businesses, hospitality industry, cultural institutions, local and state government; pass temporary, timely, and targeted liability protection
- Achieve vaccine acceptance rate at or above national average through communications outreach
- Enact state policy to address regional municipal insolvency, such as voluntary municipal disincorporation

## Strong Economy 2021+

**GOAL:** Position the region for enhanced job growth and expanded foreign direct investment; secure 40 investments (> 4,000 jobs, $400M in CapEx) for the region

- Build pipeline of 150 high-potential leads for high-growth sectors (15-30 leads per sector): Life Sciences, Advanced Manufacturing, AI/ML/Robotics, Cybersecurity, FinTech
- Actively pursue high-value investment opportunities in warehousing and transportation, green building and renewable energy
- Solidify partnerships, goals, investment and policy priorities to accelerate growth in Life Sciences, Tech (robotics, AI, ML, AV) Energy, and actively pursue defined targets
- Deploy Next is Now brand in at least 5 strategic domestic and international markets
- Secure infrastructure investments (e.g. 5G/ Broadband, EV infrastructure, clean energy infrastructure, waterways, public transit, etc.) to support growth and innovation in strategic sectors
- Reduce the PA corporate net income tax rate and lift the cap on the usage of net operating losses

## Thriving People 2021+

**GOAL:** Grow talent availability and improve racial equity in the region

- Improve racial equity by increasing the percentage of black talent - from entry level to c-suite and board level – in the region’s talent pipeline
- Increase access to capital for local minority owned businesses
- Pursue high impact policy changes such as paid sick leave and criminal justice reform
- Increase college student retention from 50% to 60%
- Attract 10 ecosystem-support companies and investments to improve professional networks and expand opportunity for the region’s diverse talent
- Facilitate broad adoption of tested talent attraction practices and scaling of best practices among the region’s employers; target 50 participating companies
- Pursue federal policies that include: place-based immigration reform to support population growth; supporting, expanding, and strengthening programs like the H-1B visa program; higher education and innovation actions that will incentivize research and development, and entrepreneurship

## Quality of Place 2021+

**GOAL:** Leverage new investment opportunities to improve infrastructure and catalyze development

- Preserve Strengthening Community Partnership (SCP) and PA Neighborhood Assistance tax credit program; ensure high ROI of NAP investments and improved vitality in all SCP communities
- Enhance real estate offerings available thru the Strategic Investment Fund to expand catalytic neighborhood investments and support new developers entering community development
- Advocate for infrastructure investments that result in greater connectivity and opportunity such as multi-modal transportation

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**Objective:** to maximize specific policy and investment opportunities to propel recovery and growth