

Allegheny Conference 2020-2030 Strategy: Year One, 2020 Work Plan

1

Supercharge & Reshape Business Investment Program

Launch a new regional brand delivering a unified, differentiated message on the benefits of investing, working and visiting the 10-county region.

Equip key stakeholders and partners with tools and new regional messages to effectively market the region as a location of choice for:

- Deep-tech, research-driven investments (health, life sciences, robotics, AV, AI, ML, FinTech, cybersecurity)
- Reshoring and on-shoring of critical infrastructure supply chain and manufacturing projects
- Industrial, logistics, and energy production investments that leverage the region's natural assets and sites
- Reopening and rehiring of local jobs and continuation of announced projects

Track and advance investment momentum during economic recovery.

Propose state legislation to update investment attraction programs and advance a program for reshoring critical infrastructure supply chain.

2

Scale Talent Attraction & Retention Efforts

Establish an employer collaborative to market, attract and retain high-demand, diverse talent; Actively engage companies to implement strategic talent solutions and leverage new brand to market region to attract and retain talent.

Continue to expand and diversify regional talent pool through education, ecosystem- building and advocacy efforts focused on engaging individuals with employment barriers, including Black and foreign-born talent. Develop partnerships to attract remote worker relocations.

Continue to increase the share of college graduates who choose to stay in Pittsburgh region post-graduation through a virtual summer Passport internship program and brokering of partnerships between growth companies and local universities.

Produce annual progress report on talent to facilitate scaling of best practices and equip the region's employers with tested talent management practices.

3

Remove Barriers to Opportunity

Improve racial equity in the region through shared corporate commitment to talent and supplier equity, collective advocacy and investments.

Drive the development of an inclusive regional recovery framework and ensure its applicability across all aspects of the Next is Now agenda.

Remove economic development barriers to stimulate activity in underserved communities through advocacy and new private investment, focusing on:

- Passing and enacting criminal justice reform legislation focused on occupational and professional licensure reform
- Passing statewide LGBTQ non-discrimination law
- Enabling 16 neighborhoods to grow jobs, improve main streets and rebuild their communities through tax credits and business partnerships
- Leveraging the Power of 32 Site Development Fund and Strategic Investment Fund to provide catalytic real estate investments (vertical and horizontal).

4

Create Competitive Investment & Growth Environment

Gather and analyze input on the evolving impact of COVID-19 on the regional economy, business sectors, consumer confidence, workforce, local government, community development efforts and key stakeholders.

Use research to inform the development of pandemic-responsive policies, strategies, programs and communications resources.

Establish multi-channel communication strategy to ensure timely sharing of critical information and creation of an effective feedback loop across sectors, geographies, communities and partners.

Lead advocacy efforts to pass state and federal temporary, timely and targeted liability protection.

Advocate for passage of federal infrastructure investment with a specific focus on projects of significance.

Enact C-pace in additional counties across the 10-county region.