

2018 Allegheny Conference Annual Meeting Sponsorship Opportunities

The Allegheny Conference was incorporated in 1944 to improve the economy and quality of life of the Pittsburgh region. Over the past 74-years the organization has played a leading role in transforming the region's environment and diversifying its economy. We are excited to continue this work through our 2018-19 Agenda - Creating a Next Generation Economy for All - which focuses on growing the economy by capitalizing on our region's strengths in innovation and energy-related manufacturing and improving our region's competitiveness by focusing on economic inclusion, community and sustainability, infrastructure, workforce and education, and business tax and regulatory policies.

***Audience:** The Annual Meeting attracts 600+ members and partners of the Allegheny Conference.*

***Date and Location:** Thursday, November 8, Carnegie Music Hall, Oakland*

Gold Sponsor - \$6,000

- ◆ Recognition from podium
- ◆ Prominent name and logo recognition on event invitation
- ◆ Prominent name and logo recognition on video presentation, signage and table-top display
- ◆ Prominent name and logo in media releases and press advisories
- ◆ Banner ad in electronic Pittsburgh Business Times supplement

Silver Sponsor - \$3,000

- ◆ Name recognition on event invitation
- ◆ Name recognition on video presentation, signage and table-top display
- ◆ Recognition in media releases and press advisories

Reception Bar/Drink Sponsor - \$7,500 (Only One Sponsorship Available)

- ◆ Name and logo recognition on event invitation
- ◆ Name and logo recognition on video presentation
- ◆ Name and logo recognition on signage located at all three (3) reception bars
- ◆ Name and logo recognition on drink tickets provided to each guest (600+)
- ◆ Name and logo recognition on cocktail napkins

Questions should be directed to Sara Gaal, at sgaal@alleghenyconference.org