## KEN ZAPINSKI

Senior Vice President, Energy & Infrastructure, Allegheny Conference on Community Development



Ken Zapinski manages the Allegheny Conference's Infrastructure strategy as well as its energy initiatives. He helps manage the Energy Alliance of Greater Pittsburgh, a partnership of corporations, universities, nonprofit organizations, and others with the mission of increasing the scale of the region's energy industry while continuing to advance Greater Pittsburgh's global leadership in improving the environment.

As part of his infrastructure work, he has focused on reform and modernization of Pittsburgh's transit agency; securing new sustainable funding for Pennsylvania's multi-modal transportation network; maintaining competitive air service at Pittsburgh International Airport; increasing the supply of shovel-ready industrial sites in the region; and pursuing infrastructure projects critical to the Pittsburgh regional economy.

He joined the Conference in 2001 after serving as a strategic marketing analyst for a telecommunications software start-up. Prior to that, he spent 15 years as writer, editor, and Web site producer for newspapers including the *Pittsburgh Post-Gazette* (where he covered Pennsylvania's natural gas and electricity deregulation efforts), *The (Cleveland) Plain Dealer*, the *St. Petersburg Times*, and *The New York Times*, covering areas including transportation, economic development, land-use planning, and technology. He was also contributing editor to the *Dictionary of 20th Century World Politics* (Henry Holt & Co., 1993).

He has a journalism degree from the University of Illinois (1985) and a master's degree in public administration from the University of Pittsburgh (1993), where he serves on the Board of Visitors for the Graduate School of Public and International Affairs. He was a Telecommunications Fellow at the National Press Foundation (1998) and a Short-Term Fellow at the Lincoln Institute for Land Policy (1994).