

For Immediate Release

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**Pittsburgh Regional Alliance Hires Barry Seneri as Vice President,
Business Investment**

(PITTSBURGH – June 8, 2011) The Pittsburgh Regional Alliance (PRA), the marketing affiliate of the Allegheny Conference on Community Development, has hired **Barry Seneri** as vice president, business investment. Mr. Seneri most recently served as the economic development manager for the Fay-Penn Economic Development Council in Uniontown, Pa.



An experienced manager with a background in economic development, manufacturing and finance, Mr. Seneri was executive vice president, Global Gas & North American Operations with Sensus Metering Systems, Inc., prior to his career at Fay Penn Economic Development Council, where he managed a team of economic development specialists responsible for attracting and retaining business investment in Fayette County.

At the PRA, Mr. Seneri will implement the PRA's regional expansion and retention business development initiatives. He will work to attract and increase business investment into the 10-county Pittsburgh region by maintaining and growing strategic partnerships in collaboration with the PRA's economic development, real estate and trade association partners.

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The **Pittsburgh Regional Alliance**, an affiliate of the Allegheny Conference on Community Development, markets the benefits of conducting business in southwestern Pennsylvania to companies all over the world that are growing, relocating or expanding. For more information, visit www.pittsburghregion.org.

The **Allegheny Conference on Community Development and Affiliates** – the Greater Pittsburgh Chamber of Commerce, the Pennsylvania Economy League of Southwestern Pennsylvania and the Pittsburgh Regional Alliance – work in collaboration with public and private sector partners to stimulate economic growth and improve the quality of life in southwestern Pennsylvania. For more information, visit www.alleghenyconference.org.