

**FOR IMMEDIATE RELEASE**

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**Call for Nominations:  
2010 ATHENA Award Marks 20 Years of  
Honoring Pittsburgh's Inspirational Women Leaders**

(Pittsburgh, PA – Tuesday, March 25) – Do you know an exceptional woman business leader who leads by example, inspires her community and mentors other women? Celebrate and honor her achievements with a nomination for the Greater Pittsburgh ATHENA Award, presented by the Allegheny Conference on Community Development.

A successful ATHENA nominee embodies the following criteria:

- demonstrates excellence, creativity and initiative in her business or profession;
- provides valuable service to improve the quality of life for others in the community; and
- assists women in reaching their full leadership potential.

It is the program's explicit focus on cultivating next generation of women leaders that distinguishes the ATHENA Award among other honors for women in business.

**Nominations are due by 5 p.m. on Wednesday, June 30, 2010.** Learn more and submit your nomination online at [www.ATHENA-Pittsburgh.com](http://www.ATHENA-Pittsburgh.com).

**The 20<sup>th</sup> Annual ATHENA Award Luncheon will be held on Monday, September 20, 2010 at the Westin Convention Center Pittsburgh.** There, a distinguished group of finalists will be honored – and one will become the 2010 ATHENA Award recipient.

The global ATHENA Award<sup>®</sup> Program – created by Chicago-based ATHENA International – is widely recognized as the premier honor among business, professional and community leaders. The 2009 Greater Pittsburgh ATHENA Award luncheon drew some 800 attendees, which secured its status as one of the largest stand-alone events of its kind among some 500 presented annually around the world.

The Pittsburgh ATHENA Award Program is made possible by support from the Eden Hall Foundation, EQT Corporation, UPMC Health Plan, PNC, *Pittsburgh Magazine*, FedEx Ground, Buchanan Ingersoll & Rooney PC, *Pittsburgh Business Times* and WTAE TV.

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**The Allegheny Conference on Community Development and Affiliates** – the Greater Pittsburgh Chamber of Commerce, the Pennsylvania Economy League of Southwestern Pennsylvania and the Pittsburgh Regional Alliance – work in collaboration with public and private sector partners to stimulate economic growth and improve the quality of life in southwestern Pennsylvania. For more information, visit [www.allegHENYconference.org](http://www.allegHENYconference.org).