



Leveraging Markets & Technology to Create a New Energy Paradigm

“PITTSBURGH’S STORY”

Coming to London, Tuesday, Sept. 5, 2017

This extraordinary seminar examines how cities can create the future of energy by leveraging a bottom-up approach to tackling the dual challenges of energy development and immediate resiliency. Join us to learn how collaboration amongst academic, industry and investment stakeholders can create and maintain fresh approaches to energy usage in cities and industries while producing economic development and preserving a commitment to environmental responsibility and sustainability.

The birthplace of the global energy industry, Pittsburgh is an example of a region transformed. Its resiliency and comeback – both environmental and economic – relied on a bottom-up, regional approach. Today, Pittsburgh is using this same collaborative model across energy-related industries to advance energy independence. It’s taking a “not one, but all” portfolio approach to resources – traditional and alternative – balanced against innovative solutions for energy efficiency, reliability and responsibility.

DATE: Sept. 5, 2017

TIME: 3:00 p.m., Registration | 4:00 p.m., Seminar | 5:30 p.m. Cocktail Reception

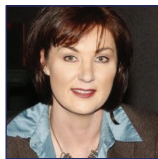
PLACE: K&L Gates LLP, One New Change, London EC4M 9AF

Presented by the Pittsburgh Regional Alliance in cooperation with the renowned University of Pittsburgh’s Center for Energy/Swanson School of Engineering, this seminar features case studies and a lively panel discussion.

The program includes experts such as:



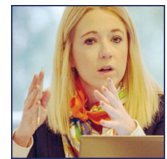
Jan-Peter Onstwedder
Director, Long Finance



Zulandi van der Westhuizen
Deputy Director, Scenarios
and Resources, World
Energy Council



Rebecca Bagley
Vice Chancellor,
Economic Partnerships,
University of Pittsburgh



Katrina Kelly, PhD
Manager, Strategy;
University of Pittsburgh
Center for Energy;
Research Associate,
Resilient Energy Systems,
University of Pittsburgh
Swanson School
of Engineering

Please plan to join us for this unique and insightful opportunity that extends the kind of collaborative approach to an energy future, utilized by Pittsburgh, to like-minded colleagues and business associates abroad.

Who Should Attend?

Representatives of U.K.-based energy firms or entrepreneurs, policymakers or academics involved with the energy sector (and its supply chain), particularly those interested in establishing a presence in the U.S. market or forging research partnerships with institutions such as the University of Pittsburgh.

RSVP to Mickey Denner at the Pittsburgh Regional Alliance: mdenner@pittsburghregion.org by Aug. 28, 2017.

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University of Pittsburgh