
LAURA S. FISHER

Senior Vice President, Workforce and Special Projects, Allegheny Conference on Community Development



Laura Fisher serves as Senior Vice President for Workforce and Special Projects, and is responsible for directing one of the Conference's core strategies, the Workforce strategy. Led by the Workforce Steering Committee, chaired by William Demchak, Chairman, President and CEO of The PNC Financial Services Group, Inc. the program is focused on building and sustaining a talent pipeline to meet both short and long-term demand. Activities include marketing for talent attraction and retention, better aligning training and education with workforce demand, and related public policy engagement.

Inaugurated in 2009, the Workforce program engages a wide variety of industry, government agencies, foundations, and K-12 and post-secondary education providers to address issues relating to workforce preparation, diversity and marketing for talent. At the state and federal level, efforts are focused on improving workforce policy and delivery systems, as well as creating effective alignment between industry, workforce and education agencies.

Prior to her current role, Fisher managed the Conference's quality of life investment and promotion activities, including the three "Signature Projects" for Pittsburgh's 250th anniversary: the Forbes Trail, a cultural and historic corridor from Philadelphia to Pittsburgh, promoting, linking and interpreting 18th century assets; the \$40M+ restoration of Point State Park, a 23 acre National Historic Landmark park at the Forks of the Ohio in Downtown Pittsburgh; and the completion of the last 13 miles of the Great Allegheny Passage bike trail linking Pittsburgh and Washington, DC. She also simultaneously served as the Executive Director of French and Indian War 250, Inc., leading statewide and national activities associated with the commemoration. In that capacity she led efforts to secure \$50M+ in public and private commitments to historic sites, programs and collections.

Fisher began her career at the National Gallery of Art in Washington, DC. She currently serves on the boards of the Three Rivers Workforce Investment Board, Chatham University, Mercersburg Academy, and the Eden Hall Foundation.

