

Web Privacy Policy

Privacy Policy

Our primary goal in collecting information is to provide you with the best and most useful content and services. Several of the services and features that we offer on our Website request information from the User as a condition of usage. We collect personally identifiable information, such as your name, company name, email addresses, phone numbers, and mobile numbers. Users may also provide, on a voluntary basis, your current job title, race, gender, disability or veteran status. Passwords are encrypted and not stored directly. We may also receive information about you and your organization from other sources and add it to the information you provided to us.

Cookies and Other Technology

We may use cookies and tracking technologies in a variety of ways, including: (1) keeping count of return visits to our Website; (2) accumulating and reporting anonymous, aggregate, statistical information on Website and advertisement usage; and (3) displaying the most appropriate advertising or content based on your interests.

"Cookies" store small amounts of data on your computer about your visit to our Website. Cookies are active in some portions, but not all portions, or our Website. Cookies by themselves do not tell us anything about you. We need to combine them with the personally identifiable information you give us. We then use this information to improve our services. You can choose to prevent us from obtaining cookies by adjusting your settings on your browser. We may also use other technologies that allow us to track general user-traffic patterns and/or automatically receive and record information from our servers and from your browser, including your IP address, the time of your visit to pages on our Website, and information about pages you visited. Even if you have registered for one of our products or services, the information we gather through the use of tracking technologies cannot be matched with any personally identifiable information about you.

Information Use and Sharing

We may use the information we gather for four general purposes: (1) to customize the advertising and the content you see; (2) to enhance the User experience; (3) to fulfill your requests for certain products and services and (4) to send you information you agreed to receive about topics we think will be of interest to you.

We will only make your personally identifiable information available to other companies or people when: (1) you authorize us when you register or at a later date through our Website; (2) you access sites or services that we offer to you in connection with another party who is identified on the Website (which may include a contest). These are known as "sponsor services", and by using a sponsor service you grant us permission to pass your registration information back to that other party, and the use of that information is subject to the other party's own privacy policies; (3) we may hire third-party vendors to provide specialized services, who are only allowed to use the information to do their jobs, and not for their own use; (4) you decline a mailing that we send to you on behalf of a third party, in which case we may share your removal instruction so that it may be added to the third party's "do not contact" list; (5) if required by law or (6) if we believe that your actions violate applicable laws, our Terms or Privacy Policy or to protect our rights, property, or safety or those of others.

External Links

The Allegheny Conference family of websites include links to external websites. These links do not fall under the Allegheny Conference domain(s), and the Allegheny Conference is not responsible for the privacy practices or the content of external websites. We encourage our users to be aware when they leave our site and to read the privacy

statements of any other site that collects personally identifiable information. Your use of any linked website is solely at your own risk.

User Options

Users have the following options with respect to information: (1) opting not to receive our electronic newsletters or those of third parties when registering or at a later date by following our procedures or (2) opting not to provide certain personal information, provided that this may limit your use of the site; or (3) Users may request a correction, change or removal of personally identifiable information previously provided by the User to the Website by contacting us at privacy@alleghenyconference.org. We encourage Users to keep information current. If you have problems or questions, contact us using the following e-mail address: privacy@alleghenyconference.org.

Modifications

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of the Allegheny Conference website(s) after the date that such notices are posted will be deemed to be your agreement to the changed terms.