



For Immediate Release
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South Side Event to Be Held in Conjunction with Cycling Race

Pittsburgh, PA—South Side Celebrates 250 presented by riverset credit union will be held in conjunction with the American Eagle Outfitters® Tour of Pennsylvania presented by Highmark Healthy High 5® cycling race as it rolls into South Side for its Stage 5 finish on Saturday, June 28, 2008. From 12pm-6pm, South Side visitors will find fun, family-friendly activities with shopping, food, and entertainment to please any tastes. Home to the nation's longest Victorian-era business district, South Side is pleased to host such a prestigious cycling event.

Scheduled Events included:

- Sidewalk sales & dining specials throughout the commercial district - 10th Street to South Side Works
- Artist Demonstrations & Market – 18th & East Carson Street Parking Lot
- I Made It! Market – 19th Street from Sarah to Carey Way
- Pittsburgh Consortium of Independent Schools Activity Zone at Carnegie Library South Side Branch
- Live entertainment & music performances at the South Side Local Development Company Stage – 20th & Sarah Street and at many local establishments throughout the commercial district
- Kids Zone activities at Phillips Elementary School – 19th & Sarah Street
- Food Court – 19th & East Carson Street Parking Lot
- 250 Celebration play performed by Phillips Elementary Drama Club
- Community-wide yard sale

South Side Celebrates 250 committee is comprised of representatives from the following community organizations:

- The Brashear Association
- Hot Metal Faith Community
- Phillips Elementary PTO
- Phillips Elementary Drama Club
- riverset credit union
- South Side Community Council
- South Side Chamber of Commerce
- South Side Local Development Company
- South Side Slopes Neighborhood Association
- UPMC South Side

For more information about South Side Celebrates 250 please contact either of the following South Side Local Development Company staff members:

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About Pittsburgh 250:

Pittsburgh 250 is the celebration of the 250th anniversary of the naming of the region in 1758. With the support of business, government and civic leaders from across the region, Pittsburgh 250 has set three goals: Improve awareness of Southwestern Pennsylvania as a global leader in arts, science and quality of life through an integrated regional marketing effort; support the completion of lasting signature projects that connect the region's past to its future; and improve the region's competitiveness for future generations by encouraging grassroots participation in improving communities, attracting visitors, and living healthier life.

South Side Race Route:

Hot Metal Street to Sidney (L), to Sarah Street Extension (R), to Carson (R), to 18th (R), to Sidney (R), to 21st (R), to Carson (L), to 26th (L), to Sidney. Cyclists will make this loop three times before finishing in front of American Eagle.

Formed in 1982, South Side Local Development Company (SSLDC) is a non-profit community development organization committed to the historic preservation and economic development of Pittsburgh's South Side. For more information or to obtain a copy of our annual report, please visit www.southsidepgh.com.

