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Contacts: Ned Schano or Mike Mackin
412-454-6382 412-454-6459
nschano@hswp.org mkmackin@hswp.org

***Pittsburgh Born, Pittsburgh Bred*
Celebrates 500 Unique Pittsburghers**

Colorful new book commemorates the most memorable Pittsburghers from the past 250 years

PITTSBURGH, April 22, 2008 – George Westinghouse. Nellie Bly. August Wilson.

Christina Aguilera. Whether born in Pittsburgh or bred here, each have achieved greatness in their chosen field – and have helped to shine the spotlight on Pittsburgh throughout the world.

Pittsburgh Born, Pittsburgh Bred, a fun, full-color book available in stores and online April 26, celebrates these individuals and hundreds of other artists, athletes, industrialists and inventors who have shaped our region over the past 250 years.

Published by the Senator John Heinz History Center, ***Pittsburgh Born, Pittsburgh Bred*** includes personal profiles and full-color photos of 500 individuals, spanning the French & Indian War all the way up to Super Bowl XL.

The book honors Pittsburghers – people who have accomplished something great, achieved fame or fortune, or are loved and cherished by those who call Pittsburgh home. Alongside many well-known figures are a variety of unique personalities, everyone from astronauts and jazz musicians, to game show hosts and ping-pong players.

“For more than two centuries, the Pittsburgh region has produced dreamers, creators and innovators who have shaped the nation and the world,” said Andy Masich, president and CEO of the History Center. “From Andrew Carnegie and H.J. Heinz to Mary Cassatt and Andy Warhol, ***Pittsburgh Born, Pittsburgh Bred*** celebrates the unique personalities who have created a legacy for our region unlike any other place.”

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Authors C. Prentiss Orr, Abby Mendelson, and Tripp Clarke, along with a team of writers, initially compiled a list of more than one thousand names to include in the book. After hundreds of hours of research and consultation with a committee of scholars, historians and experts, the authors whittled the list down to 500 Pittsburghers for final inclusion.

The result is a fun, wide-ranging and ambitious look into the lives that have helped to bring national and international attention to our region for the past 250 years.

Each of the 500 individuals are listed in alphabetical order, with single and double-page spreads featuring illustrated biographies, place of birth, local schools attended and known contemporaries.

The book includes introductory comments from Andy Masich, president and CEO of the History Center. Also included are more than 30 corporate profiles that cite the personal contributions of founders, principals or staff of Pittsburgh's most important corporations and organizations.

Pittsburgh Born, Pittsburgh Bred (ISBN-13: 9780936340173) is available in hardcover for \$39.95 and in paperback for \$29.95 at local bookstores, or by visiting the History Center's Web site at <http://store.pghhistory.org>. An initial batch of 10,000 books was printed in celebration of Pittsburgh's 250th anniversary.

The Senator John Heinz History Center is an affiliate of the Smithsonian Institution and is the largest history museum in Pennsylvania. The Western Pennsylvania Sports Museum is a museum within a museum, comprehensively presenting the region's remarkable sports story through hundreds of artifacts and interactive experiences for visitors of all ages. The History Center and Sports Museum are located at 1212 Smallman Street in the city's Strip District, and are open every day from 10 a.m. to 5 p.m. Regular admission includes both the History Center and Sports Museum: \$9 for adults, \$7 for seniors over 61, \$5 for students with ID, \$5 for children ages 6-18, and free to members and children under 6. More information is available at www.pghhistory.org.

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*Interviews with the authors of **Pittsburgh Born, Pittsburgh Bred** are available by contacting Mike Mackin at 412-454-6459 or mkmackin@hswp.org or Ned Schano at 412-454-6382 or nschano@hswp.org.*