



News From the Pittsburgh 250 News Bureau

For Immediate Release

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Official Merchandise Now Available for Pittsburgh Region's Yearlong 250th Anniversary Celebration

Pittsburgh 250 launches on-line catalog through www.imaginepittsburgh.com

PITTSBURGH, March 25, 2008 – The Pittsburgh 250th Anniversary Commission has launched a web-based catalog featuring official merchandise for the region's yearlong celebration. The website supports retail and wholesale purchases of merchandise featuring the official logo of the celebration, "Pittsburgh 250: Imagine what you can do here."

"Pittsburgh 250 merchandise is not just for Pittsburghers," said Bill Flanagan, executive director of Pittsburgh 250, Inc. and executive vice president of the Allegheny Conference on Community Development. "The yearlong celebration involves 14 counties of southwestern Pennsylvania and will touch portions of seven states and Washington, D.C. We encourage people throughout the region to join in the fun and help to Celebrate 250 by purchasing hats, shirts, pins, mugs, tote bags and other official merchandise."

The on-line catalog, reached through www.imaginepittsburgh.org and www.pittsburgh250.org, supports retail and wholesale sales of general merchandise that

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“Celebrates 250,” along with items designed for signature projects, events and initiatives of the celebration, including the 250th anniversary of the French and Indian War, the American Eagle Outfitters Tour of Pennsylvania presented by Highmark Healthy High 5 and a T-shirt designed by Mike Budai.

About Pittsburgh 250:

Pittsburgh 250 is the celebration of the 250th anniversary of the naming of the region in 1758. With the support of business, government and civic leaders from across the region, Pittsburgh 250 has set three goals: Improve awareness of Southwestern Pennsylvania as a global leader in arts, science and quality of life through an integrated regional marketing effort; support the completion of lasting signature projects that connect the region’s past to its future; and improve the region’s competitiveness for future generations by encouraging grassroots participation in improving communities, attracting visitors, and living healthier lives.

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