

**FOR IMMEDIATE RELEASE**

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**“My Tale of Two Cities” Screening is a Homecoming for Pittsburghers Everywhere**

*Special Event Benefit Proves “It’s Never Too Late to Come Back”*

**PITTSBURGH, PA** – October 21, 2008 – Pittsburghers everywhere are invited to come home this Thanksgiving weekend for a special red-carpet screening of the film “*My Tale of Two Cities*,” a comeback story starring the city of Pittsburgh, on Friday, November 28, 2008 at the Byham Theater in Downtown Pittsburgh as part of the city’s Homecoming Weekend and 250<sup>th</sup> birthday celebration. The evening will benefit the Youth and Media Initiative of the nonprofit Steeltown Entertainment Project in conjunction with Holy Family Institute. During this once in a lifetime evening, guests will come together to watch the movie, blow out the candles for Pittsburgh’s 250th birthday, raise funds for the Youth and Media Initiative, and join some of the movie’s cast including Franco Harris and Mister Rogers’ Neighborhood’s “Mr. McFeely” in singing the city’s unofficial theme song: “Won’t You Be My Neighbor?” Tickets are being sold in combination packages that can include the VIP Cast Reception, the Special Homecoming Screening and Pittsburgh’s Homecoming Party.

“*My Tale of Two Cities*” is a heartfelt and often funny valentine to Pittsburgh in which “*St. Elmo’s Fire*” screenwriter and Steeltown Entertainment Project co-founder Carl Kurlander asks the age old question: “Can you go home again?” To find out how his hometown of Pittsburgh -which built America with its steel, conquered polio, and invented everything from aluminum to the Big Mac- can reinvent itself for a new age, Kurlander tosses a football with Franco Harris on the North Side, goes shopping with Teresa Heinz Kerry in the Strip District, has breakfast at Ritter’s Diner with Paul O’Neill, and visits with other Pittsburgh neighbors, including Holy Family’s Sister Linda Yankoski. Ultimately the film is a “comeback” story, as it documents the City’s resurgence and captures the spirit of Pittsburgh as articulated by the late mayor Bob O’Connor (to whom the film is dedicated), who states in the film that, “If we work together and believe in ourselves, we can do anything.”

For the movie, the filmmakers invited Pittsburghers —from Times Square, NY to Beverly Hills, CA to Pittsburgh’s Point State Park— to sing “Won’t You Be My Neighbor?” and, as this event is part of Pittsburgh 250’s Homecoming Weekend, they are hoping that as many Pittsburghers as possible will return home to Pittsburgh for this special event and become part of the city’s future. As Franco Harris states in the movie, “People! Talent! Come on back to Pittsburgh!”

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## **FOR MORE INFORMATION:**

The Holy Family Institute provides a nurturing environment for young people facing challenging family situations. Steeltown Entertainment Project is working to build a sustainable entertainment sector in Southwestern Pennsylvania by connecting former Pittsburghers in the entertainment business to its rich regional resources. Working together, these two organizations will launch the first "Youth & Media Initiative" where Steeltown will arrange for film and television professionals to mentor and work with the students at Holy Family to showcase this remarkable institution and to allow the students to tell their own stories of transformation and redemption. The event's key sponsors are Highmark Blue Cross/Blue Shield, Pittsburgh 250, Visit Pittsburgh, and media sponsor WQED Multimedia. For more information, please see: Steeltown Entertainment Project: [www.Steeltown.org](http://www.Steeltown.org); Holy Family Institute: [www.hfi-pgh.org](http://www.hfi-pgh.org);

Pittsburgh's Homecoming Weekend: [www.imaginepittsburgh.com/HomecomingWeekend.asp](http://www.imaginepittsburgh.com/HomecomingWeekend.asp);

"My Tale of Two Cities" - A comeback story starring the City of Pittsburgh: [www.mytaleoftwocities.com](http://www.mytaleoftwocities.com)

## **DETAILED TICKET AND EVENT INFORMATION:**

### **5:30 pm - 6:30 PM, Fifth Avenue Place: VIP CAST RECEPTION**

Meet some members of the cast and enjoy special outtakes from the film!

### **7:00 PM, Byham Theater, SPECIAL HOMECOMING SCREENING**

"MY TALE OF TWO CITIES," Carl Kurlander's poignant and funny film about 'coming home' and one of America's great cities reinventing itself for a new age. Following the screening, join "MR. MCFEELY" in blowing out the candles for Pittsburgh's 250th birthday and singing Pittsburgh's unofficial theme song, "WON'T YOU BE MY NEIGHBOR?"

### **9:00 PM, Fifth Avenue Place: PITTSBURGH'S "HOMECOMING" PARTY**

Enjoy traditional Pittsburgh cuisine with a new twist and celebrate coming home! Featuring music from the band DONORA and former Rusted Root band member JIM DISPIRITO with DAVE HANNER, CAROL LEE ESPY and friends!

## **TICKET PACKAGES**

### **VIP PACKAGE**

\$150 each for VIP Tickets - Includes the VIP CAST RECEPTION + SPECIAL HOMECOMING SCREENING + PITTSBURGH'S HOMECOMING PARTY. Watch Never-Before-Seen Out-Takes from My Tale of Two Cities during the VIP Cast Reception! RSVP by November 24th required.

### **SCREENING + HOMECOMING PARTY COMBO**

\$40.00 each - Includes SPECIAL HOMECOMING SCREENING + PITTSBURGH'S HOMECOMING PARTY  
Single ticket sales: RSVP by November 24th required.

### **SCREENING ONLY**

\$10.00 for the movie screening only.

Ticket packages can be purchased at <http://www.pgharts.org/events/EventDetails.aspx?id=16785> ([www.pgharts.org](http://www.pgharts.org)), by calling 412.456.6666, or by visiting the Pittsburgh Cultural Trust's Theater Square Box Office.

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