



**Pittsburgh 250 News
For Immediate Release**

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“Imagine Pittsburgh” Fireworks Spectacular to Feature Record 14 Launch Positions

PITTSBURGH – Residents of Pittsburgh and the surrounding region have witnessed many magnificent Zambelli displays. And, the pyrotechnical masterpiece, “Imagine Pittsburgh” that has been created for October 4, is a spectacular that the late George Zambelli, Sr. would have called his “dream production!”

The record 14 launch positions (exceeding the 10 launch positions in ‘Millennium Pittsburgh’) will be the largest number in the country. The theatrical production will launch at 10 p.m. and will be choreographed to a soundtrack by *Pittsburgh Born & Bred* artists and broadcast on KDKA-Radio and WTAE-TV.

Imagine the City of Pittsburgh as the theater with the Golden Triangle as the “birthday cake” and its tallest buildings (USX, PPG, Two PNC, One Mellon, Fifth Avenue Place) as “candles” while the first ever “Fire on the Three Rivers” launches from seven barges powered by Consol Energy and positioned on the Monongahela, Allegheny and Ohio Rivers. The Gateway to the West – the West End Bridge – has not been used as a launch position since 2002 and will carry the Zambelli signature “Niagara Falls” and a rainbow of Roman candles, while special effects will launch from PNC Park.

The late George Zambelli, Sr., who referred to Pittsburgh as his family’s hometown, was an innovator extraordinaire in the fireworks industry, and was the first to choreograph displays to music. That tradition will be carried on as the “Birthday Celebration” fireworks will be choreographed to fantastic music celebrating local and national Pittsburgh artists.

The story of Zambelli Fireworks Internationale is a true American story of hard work and global success. In 1893, Antonio Zambelli immigrated to New Castle, PA from Italy. His son George began working with his father at age seven and eventually grew the business to become the recognized leader in the pyrotechnics industry. The Zambelli work has been seen in thousands of displays throughout the world including Times Square, Mount Rushmore, "Thunder Over Louisville," and in special exhibits for every U.S. President since John F. Kennedy.

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