



December 7, 2009

**RE: EXPORT NOW TRADE MISSION TO BRAZIL IN APRIL 2010**

FirstEnergy Corporation's Economic Development Department is pleased to announce that our **Export Now Program** will take part in the **U.S. Department of Commerce's Trade Winds Americas Forum**, scheduled for **April 25 – 30, 2010**, in Sao Paulo, Brazil. As an official U.S. Department of Commerce multi-sector trade mission, this *Trade Winds* event offers participants a unique venue for connecting to business opportunities across the Americas. As such, participants will be able to:

- take part in focused dialogue on business issues in the NAFTA, CAFTA-DR, Andean, and Mercosur common markets;
- meet one-on-one with US Commercial Services officers, from 18 U.S. Embassies and Consulates based in the region, for guidance on trade leads and market entry strategies; and
- schedule customized business-to-business appointments with pre-qualified companies in Brazil.

FirstEnergy customers selected to participate in the 2010 **Export Now Program** may receive up to \$1,500 from FirstEnergy to offset costs associated with this **Trade Winds Americas** event. Participation in this event is limited and we plan to have a pool of candidates selected by mid-January, so please contact us **ASAP** if your company has an interest. If you are a FirstEnergy customer located in Pennsylvania or New Jersey, please contact Larry Morris at 610-921-6489 or [lmorris@firstenergycorp.com](mailto:lmorris@firstenergycorp.com). If your business is based in Ohio, please contact Hans Rosebrock at 419-249-5230 or [hdrosebrock@firstenergycorp.com](mailto:hdrosebrock@firstenergycorp.com).

We look forward to working with you.

Sincerely,

*Patrick J. Kelly*

Patrick J. Kelly – Director  
Economic Development